

Montana's Enforcing Underage Drinking Laws Master Plan
 United States Air Force Collaboration with the Great Falls Police Department, Cascade County Sheriff's Department and the Cascade
 County DUI Task Force

Montana Enforcing Underage Drinking Laws (EUDL) Master Discretionary Work Plan

Section #1.

Coalition Development

Definition of Problem:

The Cascade County Driving Under the Influence (DUI) Task Force, Safe Kids and Safe Communities are coalitions that meet several health and safety needs within the community and do not solely focus on underage drinking prevention efforts. Therefore, a new task force needs to be created to solely focus on underage drinking prevention efforts on Malmstrom Air Force Base (MAFB) by implementing researched based and promising best practices that will reduce underage sales and consumption.

Goal:

The goals are to establish, develop and strengthen partnerships between the communities of the City of Great Falls, Malmstrom AFB and Cascade County in planning, implementing and evaluating researched based and promising practices that will reduce underage alcohol sales and consumption, and its negative community effects by addressing the environment, active duty installation and community domain.

Objective 1:

To establish a Malmstrom AFB, Underage Drinking Prevention Coalition by the end of the first year, and continue for the following two years. Recruit coalition members to represent the areas of law enforcement, post-secondary education, healthcare, the military, training, media and the justice system. All other required areas are currently represented.

Activity/Action Steps	Responsible Party	Media Support	Resources Needed	Time Frame Start/End	Tracking Measures
1.1.1 Create an Enforcement of Underage Drinking Laws Task Force with a Community EUDL Coordinator as an offshoot of existing coalitions	EUDL Community Coordinator	MAFB Paper, TV, GTF Tribune	Time	Oct 2006	Coalition Meeting Minutes
1.1.2 Recruit new coalition member to represent post secondary education	EUDL Community Coordinator	None	Time, location	Nov 2006	Document in meeting minutes

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Activity/Action Step	Responsible Party	Media Support	Resources Needed	Time Frame Start/End	Tracking Measures
1.1.3 Recruit new coalition member to represent the healthcare industry	EUDL staff and coalition members	None	Time, location	Nov 2006	Document in meeting minutes
1.1.4 Recruit military leaders (i.e. SUAT Coordinator, Security Forces Representative, Chair Information Delivery System [IDS], Public Affairs etc.) to represent the base installation	EUDL staff and coalition members	None	Time, location	Nov 2006	Document in meeting minutes
1.1.5 Recruit new coalition member to represent the justice system	EUDL staff and coalition members	None	Time, location	Nov 2006	Document in meeting minutes
1.1.6 Recruit new coalition member to represent the MAFB ADAPT Clinic	EUDL staff and/or coalition members	Yes	Time	Nov 2006	Document in meeting minutes
1.1.7 Recruit new law enforcement members	EUDL staff and/or coalition members	Yes	Time	Nov 2006	Document in meeting minutes
1.1.8 Recruit youth on Malmstrom and community	EUDL staff and/or coalition members	Yes	Time	Spring 2007	Document in meeting minutes
1.1.9 Investigate the recruitment of additional coalition members: Air Force Moral Personnel and Youth	EUDL staff and coalition members	None	Time	Starting in February 2007 and ongoing	Document in meeting minutes
1.1.10 Provide new and existing coalition members with training as needed	EUDL staff and trainers	None	Time, location	As needed - ongoing	Document in meeting minutes
1.1.11 Provide minutes to MAFB command staff (341 st SMW/CC)	EUDL Community Coordinator	None	Time	As needed at least quarterly	Document of minutes

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Goal:

The goals are to establish, develop and strengthen partnerships between the communities of the City of Great Falls, Malmstrom AFB and Cascade County in planning, implementing and evaluating researched based and promising practices that will reduce underage alcohol sales and consumption, and its negative community effects by addressing the environment, active duty installation and community domain.

Objective 2:

Coalition and program management to advance the goals and objectives of the coalition for the community and Malmstrom Air Force Base by implementation of the work plans. This will be managed by the local coordinator.

Activity/Action Step	Responsible Party	Media Support	Resources Needed	Time Frame Start/End	Tracking Measures
1.2.1 Schedule, facilitate and create agenda for coalition meetings to include military leads from the base installation and the local law enforcement community	EUDL Community Coordinator EUDL CC)	None	Time	Monthly	Coalition meeting agendas
1.2.2 Record meeting minutes	EUDL CC	None	Time, office supplies	Monthly	Meeting minutes
1.2.3 Distribute the minutes by e-mail or regular mail. Copies will be available at meetings	EUDL CC	None	Time, office supplies, computer, printer and copier	Monthly	Mailing list

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Activity/Action Step	Responsible Party	Media Support	Resources Needed	Time Frame Start/End	Tracking Measures
1.2.4 Maintain membership engagement, seek new/potential members, and implement annual assessment of membership involvement	EUDL CC	None	Time	Initially at 6 months and annually as needed	EUDL calendar / file
1.2.5 Schedule, facilitate and create agenda for meeting with base liaisons from Morale Welfare & Recreation (MWR), Airman's Club, Club G, IDS, Public Affairs, etc.	EUDL CC and Coalition members	None	Time, location	Quarterly (maybe more frequent as needed)	Meeting minutes
1.2.6 Determine TTA needs for community efforts and coordinate support to include trainings as needed (This will be coordinated with Base TTA needs when appropriate)	EUDL CC and Coalition members	None	Time, location	Quarterly or as needed	EUDL/Calendar
1.2.7 Determine TTA needs for base activities and coordinate support to include trainings as needed (This will be coordinated with community TTA needs when appropriate)	EUDL CC and Base Point Of Contact (POC) for the EUDL Project	None	Time, location	Quarterly or as needed	Calendar/File/Note
1.2.8 Report progress of community and base installation efforts to the EUDL State Coordinator	EUDL CC	None	Report format(Determined by EUDL State Coordinator)	Monthly	Copy of report or meeting notes
1.2.9 Report data to the EUDL State Prg. Mgr./evaluator on local efforts	EUDL CC	None	Report format (Determined by program evaluator)	To be determined by the program evaluator	Copy of data report
1.2.10 Develop and maintain a protocol between the base and community to demonstrate the purpose and procedure for how the data will be shared. This protocol will be reviewed by the federal partners, revised as needed per direction, and approved before implementation of data sharing begins.	Base Point of Contact (POC) for the EUDL Project	None	Report format (Determined by program evaluator)	To be determined by the program evaluator	Copy of data protocol

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Activity/Action Step	Responsible Party	Media Support	Resources Needed	Time Frame Start/End	Tracking Measures
1.2.11 Report civilian data not included in Substance Use Assessment Tool (SUAT) (number of arrests, suicides, ARM) according to the approved data transfer protocol	Base Point of Contact (POC) for the EUDL Project	None	Report format (Determined by program evaluator)	To be determined by the program evaluator	Copy of data report
1.2.12 Report civilian data that is not included in Substance Use Assessment Tool (SUAT) (number of arrests, suicides, ARM) to the EUDL State Prg. Mgr. evaluator	Base Point of Contact (POC) for the EUDL Project	None	Report format (Determined by program evaluator)	To be determined by the program evaluator	Copy of data report
1.2.13 Attend National Leadership Conference Coalition members and youth	EUDL State Program Mgr/EUDL CC/Coalition members/youth	Return from conference	Airfare, hotels, per diem, time	August 2007	Report of people attending # youth attending
1.2.14 Coalition brainstorm on alternative prevention activities for youth and family members	EUDL State Program Mgr/EUDL CC/Coalition members/youth	None	time	Monthly meetings	Meeting Minutes
1.2.15 Implement alternative prevention activities for youth and family members	EUDL State Program Mgr/EUDL CC/Coalition members/youth	PSA, television, newspaper, radio	Varies depending on prevention activity	Four times during grant period	Prevention Activity Request Forms, Guidelines for Youth Prevention Activities, Evaluation, Prevention Activity Forms

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Section #2

Reduction of Social Availability - Determining Activity Through Statistical Data

Definition of Problem: The Great Falls Police Department (GFPD), Cascade County Sheriff's Office (CCSO), Malmstrom Air Force Base (MAFB), Benefis Hospital and the Cascade County DUI Task Force all collect statistical data on Alcohol Related Misconduct (ARM) (i.e. DWI/DUI, Underage Drinking, Domestic Violence, Crimes Against People/Pets/Family Maltreatment, Drunk and Disorderly, Duty Related Incident, Injury, Public Intoxication, Crimes Against Property, Contributing to the Delinquency, Open Container, Minor in Possession of Alcohol, MIP-A) within our community. This information is not collected by a centralized agency within the community thus the actual Alcohol Related Misconduct are understated or sometimes go unnoticed, whereas determining social availability is disconnected.

Goal: To build an accurate all encompassing data base of Alcohol Related Incidences within Cascade County, the City of Great Falls and at Malmstrom AFB (MAFB). Correlate this information to get a better picture of the scope of the problem throughout these communities in determining activities in reducing social availability.

Objective 1: To collect and establish a baseline of underage drinking statistics in determining activities to reduce social availability by conducting monthly party patrols and bar walkthroughs each month, and perform shoulder tap checks at on and off-premise each year. At the end of year three, have these statistics show at least a 25% drop in reported incidents.

Activity/Action Step	Responsible Party	Media Support	Resources Needed	Time Frame Start/End	Tracking Measures
2.1.1 Determine what statistics coalition members already collect and are able to provide and what current reporting procedures they utilize	Local Community Coordinator (CC) and MAFB staff	No	Time, Location	Initially, yearly there after	Meeting Minutes/Quarterly Reports
2.1.2 Report approved base data to include Substance Use Assessment Tool (SUAT), MAFB ARM's and other relevant information to approved relevant agencies	EUDL CC and Base POC	No	Report format (Determined by program evaluator)	Quarterly (or as needed)	Meeting minutes

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Activity/Action Step	Responsible Party	Media Support	Resources Needed	Time Frame Start/End	Tracking Measures
2.1.3 Have MAFB SUAT Coordinator MSgt Mark Hewitt provide statistics to the coalition per the approved data transfer (i.e. data sharing) protocol	MAFB SUAT Coordinator Mr. Mark Hewitt	No	Report format (Determined by Higher HQ's)	Quarterly (maybe more frequent as needed)	Meeting Minutes/Quarterly Reports
2.1.4 Have coalition law enforcement and the Municipal Court Attorney provide MIP trends to the coalition	Community Coordinator and City Attorney	No	Report format (Determined by program evaluator)	Quarterly (maybe more frequent as needed)	Meeting Minutes/Quarterly Reports
2.1.5 Have Benefis Hospital Trauma Coordinator and EUDL Coordinator provide community statistics on tracked civilian ARM, suicide/attempt suicide and alcohol intoxication among underage youth	EUDL Coordinator and Benefis Trauma Coordinator	No	Report format (Determined by program evaluator)	Quarterly (maybe more frequent as needed)	Meeting Minutes/Quarterly Reports
2.1.6 Have MAFB, L.E. provide statistical data for collection to include ARM's and MIP's	MAFB L.E. Coordinator	None	Time	Quarterly (maybe more frequent as needed)	Meeting Minutes/Quarterly Reports
2.1.7 Have Great Falls Police Department provide Great Falls statistical data for collection to include MIP's	Community Coordinator	None	Time	Quarterly (maybe more frequent as needed)	Meeting Minutes/Quarterly Reports

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Activity/Action Step	Responsible Party	Media Support	Resources Needed	Time Frame Start/End	Tracking Measures
2.1.8 Have Cascade County Sheriff's Office provide Cascade County statistical data for collection to include MIP.	Community Coordinator	None	Time	Quarterly (maybe more frequent as needed)	Meeting Minutes/Quarterly Reports
2.1.9 Have the Cascade County DUI Task Force provide MIP statistics as well as sentencing trends	Cascade County DUI Task Force EUDL Member	None	Time	Quarterly (maybe more frequent as needed)	Meeting Minutes/Quarterly Reports
2.1.10 Collect Youth Risk Behavior Survey and Prevention Needs Assessment Survey data regarding underage drinking usage and perceptions.	EUDL St Program Mgr./CC and Coalition Members	None	Time	When completed	Yearly
2.1.11 Coalition reviews all data in determining areas to emphasize work and activity.	St. Prg. Mgr., CC, Coalition Members	None	Time	Quarterly or as needed	Meetings and Quarterly Reports
2.1.12 Obtain complete list of off/on-premise retailers doing business in community	CC, members, Dept of Revenue Liquor Div	None	Time and staff	Fall 2006, Winter Spring 2007	List of off-premise retailers / create in database format
2.1.13 Provide education/training opportunities to alcohol retail outlets as needed	EUDL St. Prg. Mgr. and CC and Coalition members	Yes	Facility, computer, press release	As Needed	Press release, list of training attendees (sign in sheet)

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Activity/Action Step	Responsible Party	Media Support	Resources Needed	Time Frame Start/End	Tracking Measures
2.1.14 Identify and recruit youth (under 21 years old) to be trained in Minor Decoy Operations for Shoulder Tap Operations	Law Enforcement and EUDL CC and coalition members	None	Time	Fall 2006, Winter/Spring 2007	MAFB List
2.1.15 Train identified youth each year for Shoulder Tap Operations	Law Enforcement and EUDL CC to TTA support	None	Time, Location	Winter/Summer 2007, 1/2 hour before each compliance check as refresher and annually	Attendance list
2.1.16 Select officers to be trained in Minor Decoy Ops for Shoulder Tap Operations	Law Enforcement Supervisor	None	Time	Spring/Summer 2007	List of officers to be trained
2.1.17 Provide training on Minor Decoy Ops to selected officers in Shoulder Tap Operations	Trainers, EUDL CC to provide technical assistance	None	Facility, Over Time and In Focus Machine	Winter/Summer 2007, 1/2 hour before each check as refresher	Attendance list
2.1.18 Create a public awareness campaign on responsible alcohol use and prevention programs to include an alcohol free events calendar	EUDL CC and Coalition members, Base POC and local media representatives	Yes	Web, PSAs press coverage release and time	Prior to Operations	Press release

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Activity/Action Step	Responsible Party	Media Support	Resources Needed	Time Frame Start/End	Tracking Measures
2.1.19 Inform selective partners of Shoulder Tap Decoy Ops and party patrol schedules to include local and base judicial reps	EUDL CC, coalition members and Base POC	None	Phone	Winter and Summer 2007	None
2.1.20 Recruit media for ride along during prevention operations	EUDL CC	Yes	Time	Semi-Annually	Document media contacts on calendar
2.1.21 Conduct Shoulder Tap Minor Decoy Operations	Law enforcement agencies and youth volunteers	Yes	Transportation and over time officers	At a minimum decoy operations will be conducted during three separate time frames throughout each year of the grant, encompassing all identified problem areas	Violations found
2.1.22 Conduct Party Patrol/Bar Walk Through Operations	Law enforcement agencies	Yes	Transportation and over time	At a minimum once a month encompassing all identified problem areas	Violations found
2.1.23 Report Shoulder Tap Decoy Ops data to program EUDL St. Prg/evaluator	EUDL St. Prg. Mgr and CC	No	Data Report (Determined by evaluator)	To be determined by evaluator	Reports
2.1.24 Report party patrol data to EUDL St. Prg/evaluator	EUDL St. Prg. Mgr and CC	No	Data Report (Determined by evaluator)	To be determined by evaluator	Reports
2.1.25 Send press release Op results <i>*(See Plan Attachment)</i>	EUDL CC and Base POC	Yes	None	Following operations	Copy of media coverage

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Activity/Action Step	Responsible Party	Media Support	Resources Needed	Time Frame Start/End	Tracking Measures
2.1.26 Collect information on source investigations to include adult providers	Law enforcement agencies	Yes	Data Report (Determined by evaluator)	To be determined by evaluator	Violations found
2.1.27 Work with local city attorneys and courts to come up with innovative sentencing	EUDL CC and Base POC	Yes	Data Report (Determined by evaluator)	Semi-Annually	Document of sentencing
2.1.28 Collect, tabulate and provide the statistical data to the state and federal agencies for grant reporting. Provide local statistical data to local media in a press release, TV spots and Public Service Announcements, according to approved protocol <i>*(See Plan Attachment)</i>	EUDL Community Coordinator provides to EUDL State Program Mgr. which provides to Evaluators	Yes	Editing equipment, TV airtime and local media outlets	Semi-annually and yearly	State and Fed reporting documents, PSA's, newspaper articles, billboards and press releases

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Section #3

Alcohol Compliance Checks

Definition of Problem: The City of Great Falls has a high rate of alcohol availability: 156 retail alcohol outlets in the city, or about 1 for every 358 residents. The city has an average Alcohol Compliance rate of 76% for period July 1, 2005 – June 30, 2006. The vast number of retail alcohol outlets in Great Falls area and the current rate of non-compliance with MLDA laws by local retail establishments demonstrate that commercial availability of alcohol is too easily accessible by underage youth.

Goal: To reduce the sales of alcohol to underage youth by educating, training and working with the retailers throughout the grant, and aim towards a goal of 100% compliance by all retailers.

Objective: 1 Conduct a minimum of three compliance checks at 100% of the off-premise and on-premise establishments each grant year.

Activity/Action Steps	Responsible Party	Media Support	Resources Needed	Time Frame Start/End	Tracking Measures (Documentation of Progress)
3.1.1 Obtain complete list of off/on-premise retailers doing business in community	EUDL CC, Coalition members Liquor Authority/ABC	None	Time, Liquor Authority/ABC data	Fall 2006, Winter/Spring 2007	List of off-premise retailers / create in database format
3.1.2 Meet with Liquor Authority to set up dates and times compliance training can be provided to law enforcement and to establish how data will be collected and shared	EUDL CC, Coalition members	Yes	Time, facility and equipment	Fall 2006, Winter/Spring 2007	Calendar, meeting attendance sign in sheet
3.1.3 Provide education/training opportunity to alcohol retail outlets as needed	EUDL (CC), Coalition members, and Police Department	Yes	Facility, computer, In Focus, press release	Initially at on-set and when needed or requested by agencies	Press release, list of training attendees (sign in sheet)

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Activity/Action Step	Responsible Party	Media Support	Resources Needed	Time Frame Start/End	Tracking Measures
3.1.4 Identify and recruit youth (under 21 years old) to be trained in compliance check operations	EUDL (CC), Coalition members, and Police Department	None	Time	One month prior to operation	MAFB volunteer list
3.1.5 Train identified youth each year	Law Enforcement and EUDL CC to TTA support	None	Time, Location	Fall 2006, Winter/Summer 2007, ½ hour before each compliance check as refresher.	Attendance list
3.1.6 Select officers to be trained in compliance checks each year	Law Enforcement Supervisor	None	Time	Fall 2006, Winter/Spring 2007	List of officers to be trained
3.1.7 Provide training on compliance checks to officers	Trainers, EUDL CC to provide technical assistance	None	Facility, over time and computer equipment	Fall 2006, Winter/Summer 2007, ½ hour before each compliance check as refresher.	Attendance list
3.1.8 Create a public awareness campaign designed at education youth, community and alcohol providers	EUDL CC, coalition members, Base POC and local media representatives	Yes	Press release and Time	Fall 2006, Winter/Summer 2007 to be continued yearly	Press release

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Activity/Action Step	Responsible Party	Media Support	Resources Needed	Time Frame Start/End	Tracking Measures
3.1.9 Inform alcohol establishments of program prior to the first round of compliance checks and provide a list of tips to enlist their cooperation in complying with applicable laws	EUDL CC and coalition members	No	Letter to alcohol establishments	Yearly letter to outlets and when deemed necessary by coalition	Copy of the letters
3.1.10 Inform selective partners of compliance check schedule including local and base judicial reps	EUDL CC, coalition members and Base POC	None	Time and supplies	Month prior to checks	Copy of e-mail or letter send or calendar comment of personal contact
3.1.11 Conduct 3 rounds of compliance Checks at retail outlets each year of the project. Compliance check rounds will occur separately during the Spring, Summer and Fall/Winter of each project year.	Law enforcement (Great Falls Police Department, Cascade County Sheriff's Office and Malmstrom AFB) agencies and youth volunteers	Yes	Transportation, cash for purchasers	Year 1, Round 1 (Spring 2007) Year 1, Round 2 (Summer 2007) Year 1, Round 3 (Fall/Winter 2007) continued for following years 2008/2009	Compliance Check Rosters
3.1.12 Recruit media for ride along during compliance checks	Local Coordinator	Yes	Time	Annually	Document media contacts on calendar
3.1.13 Conduct Compliance checks at Malmstrom Air Force Base at least semi-annually in separate distinct rounds.	EUDL CC, Base Resource Protection Security Officer	Yes	Transportation, cash for purchasers	Semi-annually	Base Resource Protection After Action Reports

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Activity/Action Step	Responsible Party	Media Support	Resources Needed	Time Frame Start/End	Tracking Measures
3.1.14 Conduct a minimum of three compliance checks a year in the city and two compliance checks in the county and at Malmstrom AFB	Law enforcement agencies Malmstrom Resource Protection Security Officer and youth volunteers	Yes	Transportation, cash for purchasers	City – Three per year * County –Two per year * MAFB – Two per year * * Include all outlets and repeat again for failures	Citations issued Copy of Police Report L.E. Only) Malmstrom AFB Resource Protection After Action Reports
3.1.15 Report compliance check data to Enforcing Underage Drinking Laws State Laws Mgr/evaluator	EUDL CC	No	Data Report (Determined by evaluator)	Quarterly reports with a year-end report	Reports
3.1.16 Send press release on compliance checks results	EUDL CC and Base POC	Yes	None	One week following compliance checks	Copy of media coverage
3.1.17 Send or hand deliver Certificate of Appreciation for those who did not sell	EUDL CC	None	Office supplies	Within two weeks following compliance check	Copies of ACC Stat tracking form
3.1.18 Send/hand deliver letter to non-compliant licensees and provide helpful information to be in compliance next time.	EUDL CC	None	Office supplies	One week following compliance check	Copies of letters provided to non-compliant establishments

Note: Cascade County Sheriff's Office has never done an Alcohol Compliance Check and the first year is in a training process for all the communities in Cascade County as well as the deputies.

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Section #4

Policy Change using evaluation of data through media and marketing techniques, and education/training:

Definition of Problem: Malmstrom AFB currently has an underage drinking policy which is guided by Higher Headquarters Culture of Responsible Choices Policy. Continued arrests and Alcohol Related Misconduct (ARM's) of Malmstrom AFB personnel are being reported to city and base officials which affects base mission effectiveness and public opinion about Malmstrom AFB personnel.

Goal: To establish, implement and/or enhance Malmstrom AFB policies in Cultural of Responsible Choices, and on underage drinking through innovative approaches of media and marketing techniques in promoting the 0-0-1-3 program to new levels, and innovative educational/training approaches.

Objective: 1 To implement and/or enhance both the Air Force Zero Tolerance Policy for underage drinking in conjunction with building a stronger Culture Of Responsible Choices at Malmstrom Air Force Base by the end of the three year grant period.

Activity/Action Steps	Responsible Party	Media Support	Resources Needed	Time Frame Start/End	Tracking Measures
4.1.1 Review and evaluate base policies and plans on underage drinking	EUDL Community Coordinator (CC), coalition members and Base POC	None	Time and policies	Semi Annually	Letters of Recommendation to Wing/CC
4.1.2 Brainstorm ideas, suggest policy changes and innovative media approaches in promoting the 0-0-1-3 Program	EUDL Community Coordinator (CC), coalition members and Base POC	Consultants	Time and supplies	Winter/Spring 2007	Copy of media and suggested ideas
4.1.3 If policy change is not needed then partners will explore communications that may strengthen current activities that may be related to current policies that have already been implemented and are on the books.	EUDL Community Coordinator (CC), coalition members and Base POC	None	Time and current implemented policies already on the books	Semi Annually or as needed	Copies of minutes of meetings

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Activity/Action Step	Responsible Party	Media Support	Resources Needed	Time Frame Start/End	Tracking Measures
4.1.4 If policy change is needed then policy change recommendations will be communicated to the Wing Commander for consideration and approval.	EUDL Community Coordinator (CC), coalition members and Base POC	None	Time	Quarterly or as needed	Letter of Recommendation to Wing Commander and or meeting minutes
4.1.5 Wing Commander provides formal approval of the policy change recommendation	Base POC and Wing Commander	None	Time	Semi-Annually or as needed	Copy of Wing Approval and copy of policy
4.1.6 Roll out policy change to base personnel and families	EUDL Community Coordinator (CC), Base POC and Wing Commander	Base Newspaper	Time, facility and equipment for event	Semi-Annually or as needed	Number of articles and presentations to air force personnel
4.1.7 Communicate policy change to the program evaluator	EUDL Community Coordinator (CC), EUDL State Program Manager, PIRE, Federal Partners and evaluator	None	Time and supplies	Semi-Annually or as needed	Documentation of Policy Change and send to program evaluator
4.1.8 Select 0-0-1-3 media program to implement on base and city wide	EUDL Community Coordinator (CC), coalition members and Base POC	Consultants	Time, resources and supplies	Spring 2007	Bids, Copy of media draft and suggested ideas

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Activity/Action Step	Responsible Party	Media Support	Resources Needed	Time Frame Start/End	Tracking Measures
4.1.9 Implement media program on Malmstrom AFB and local community	EUDL Community Coordinator (CC), coalition members and Base POC, coalition members	Billboards, television and radio	Marketing consultants and air time	Semi annually with reevaluation every six months for three years	Track # of billboards, TV, radio, newspaper media campaigns etc.
4.1.10 Start web page Air Force USA0013.Com with innovative information on underage drinking, ramifications and alternative activities that is viewable 24 hours a day.	EUDL Community Coordinator (CC), coalition members and Base POC, coalition members	Consultants	Internet domain and consulting fees	Spring/Summer 2007	Website, Track # of hits on website, Copy of media and suggested ideas
4.1.11 Implement television public service announcements that target Malmstrom AFB and the underage community and reference the 0013 Program	EUDL Community Coordinator (CC), coalition members and Base POC, coalition members	Television Air Time	Air Time and editing supplies	Quarterly	# of times televised, Copy of media and suggested ideas

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Activity/Action Step	Responsible Party	Media Support	Resources Needed	Time Frame Start/End	Tracking Measures
4.1.12 Utilize Mt Air National Guard Aircrews, Malmstrom AFB and selected local entities to do promotional 0013 commercials for local and community PSA's	EUDL Community Coordinator (CC), coalition members and Base POC, coalition members	Consultants	MT ANG /MAFB Personnel and video supplies/editing	Quarterly with new project completed every three months	Track # of commercials/PSA Copy of media and suggested ideas
4.1.13 Provide educational and training on alcohol related misconduct to Malmstrom AFB and the community. Also, provide suicide prevention classes such as Question, Persuade, Refer (QPR), QPR-suicide training to Malmstrom and the community.	EUDL Community Coordinator (CC) (QPR Certified), coalition members and Base POC, coalition members	Local Newspaper/Television	Time, Facility,	Spring/Fall 2007	Track # of educational trainings relating to QPR and Mental Health in relation to alcohol and youth.
4.1.14 Report all pertinent data on above activities to program evaluator.	EUDL CC	No	Data Report (Determined by evaluator)	Quarterly reports with a year-end report	Reports

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Section #5

DUI Enforcement of Underage Drivers – Youth Focus – In all three communities

Definition of Problem: The City of Great Falls and Cascade County from July 1, 2005 through December 30, 2006 had 1,364 DUI's. This incorporates all age groups. The 2005 Montana Youth Risk Behavior Survey indicates 34% of Great Falls teens surveyed admitted to have ridden with an intoxicated driver in the last 30 days. In 2005, 56 people under the age of 21 were involved in motor vehicle crashes under the influence of alcohol and were treated in the local hospital.

Goal: To reduce the amount of DUI's and alcohol related accidents by enforcement, stepped up patrols, both on and off-base and better evidence collection. Target population is underage and of age drivers.

Objective: 1 Conduct at least 7 DUI patrols, throughout the year, both on and off base, aiming towards a goal of a reduction in these related incidents by 25 percent by end of the third year. Procure equipment to enhance evidence collection and prosecution relating to DUI and ARM.

Activity/Action Steps	Responsible Party	Media Support	Resources Needed	Time Frame Start/End	Tracking Measures (Documentation of Progress)
5.1.1 Review evidentiary requirements for prosecution and engage in consultation with base JAG for military prosecution and make equipment recommendations accordingly	EUDL Community Coordinator (CC) and Base POC	No	Time	Fall 2006, Winter/Spring 2007	Meeting/E-mail Documentation
5.1.2 Select equipment that will enhance enforcement and prosecution and purchase equipment	EUDL CC and base POC	Yes	Time, EUDL funding	Winter/Spring 2007	Purchase Orders and Meeting Minutes
5.1.3 Provide education on equipment, installation if required	EUDL CC, training officers	Yes	Facility, and equipment	As Needed	List of training attendees (sign in sheet) or education records

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Activity/Action Step	Responsible Party	Media Support	Resources Needed	Time Frame Start/End	Tracking Measures
5.1.4 Select/train specialized personnel on base to look for underage and of age DUI drivers	Law Enforcement and EUDL CC	None	Time, facility	Winter, Spring, and/or Summer as needed 2007	MAFB personnel list
5.1.5 Provide enhanced DUI patrols on base and in the city and county	Base/Local Law Enforcement and EUDL CC	Yes	Time, Local Law Enforcement Pay (not military personnel)	City and county enforcement to conduct a minimum of 7 patrols Winter/Spring/Summer 2007 and as needed based on statistical data; and base enforcement to conduct a minimum of 5 patrols within grant year.	List of officers who participate in enhanced patrols and arrest stats
5.1.6 Inform selective partners of stepped-up patrols to include local and base judicial reps	EUDL CC, coalition members and Base POC	None	Time and supplies	Month prior to checks	Copy of e-mail or letter send or calendar comment of personal contact
5.1.7 Provide media coverage before and after to include base and local newspaper and TV	EUDL CC, Coalition members	Yes	Air Time Newspaper space	After completion of patrols or as needed	Numbers of arrestees
5.1.8 Have local high school and MAFB personnel complete a ride-along with local law enforcement personnel	Base/Local Law Enforcement and EUDL CC	Yes	Time	Minimum of once a quarter and more if deemed possible	List of youth who participated in patrols
5.1.9 Conduct patrol in target areas (on and off base) frequented by youth and underage drinkers	Base/Local Law Enforcement and EUDL CC	Yes	Time, Officer pay	Minimum of 7 patrols Winter/Spring/ Summer 2007 and as needed based on statistical data	List of officers who participate in enhanced patrols and arrest stats
5.1.10 Report ride along and other statistical data to State Prj Mgr/evaluator	Base/Local Law Enforcement and EUDL CC	No	Data Report (Determined by evaluator)	Quarterly reports with a year-end report	Reports

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Section #6

Other Environmental Strategies

Definition of Problem: Malmstrom AFB (MAFB) currently has security police personnel and base law enforcement personnel assigned to enforcing base and state laws on MAFB. These airmen are unsure of current procedures, state laws, underage party dispersal and local ordinances on enforcing underage drinking laws. These personnel have very limited training on enforcing underage drinking laws as well as officer safety procedures. Current underage drinking policies on MAFB need to be reviewed and adjusted.

Goal: To establish new and enhance Malmstrom AFB security police training on procedures and officer safety issues. To implement innovative approaches in detection at the gates and while on patrol to locate, detect, collect evidence and arrest underage drinkers and DUI's. Enhance source investigations on Malmstrom AFB and in the community as well as working on updating and brainstorming new policies to combat underage drinking and Alcohol Related Misconduct.

Objective: 1 Establish a Malmstrom Air Force Base Alcohol Enforcement Team. Provide those teams with training and technical assistance in detecting underage parties, alcohol abuse, controlled party dispersal and DUI enforcement. Implement and/or enhance both the Air Force Zero Tolerance Policy for underage drinking in conjunction with building a Culture Of Responsible Choices by the end of the three year grant period.

Activity/Action Steps	Responsible Party	Media Support	Resources Needed	Time Frame Start/End	Tracking Measures
6.1.1 Establish a MAFB Alcohol Enforcement Team to include non enforcement personnel to enhance the team that focuses on underage drinking and source investigations for third party sales	EUDL (CC), MAFB POC and Law Enforcement Agencies, 1 st Sgt's CORC reps	Paper and MAFB	Personnel	Spring/Summer 2007	MAFB Duty Rosters, Resource Protection
6.1.2 Review and evaluate base data and training schedules in determining best time to schedule training	EUDL (CC), coalition members and Base POC	None	Time and policies	Initially/Semi Annually	MAFB Resource Protection

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Activity/Action Step	Responsible Party	Media Support	Resources Needed	Time Frame Start/End	Tracking Measures
6.1.3 Train MAFB Security and Law Enforcement Personnel on DUI Detection/Processing, Gate Alcohol Detection, Underage Party Recognition and Dispersal	EUDL (CC), coalition members and Base POC	None	Time, Staff	Spring 2007 and continue throughout grant period	Meeting Minutes
6.1.4 Joint training of Malmstrom personnel and Great Falls Police, Cascade County Sheriff's Office on officer safety and alcohol impaired driver interaction, locating on base underage parties/party patrols, false ID identification	EUDL CC, Base POC, MAFB, CCSO,GFPD Training Sgts	Media	Time, personnel, facility	Spring/Summer 2007 or when needed throughout three year period.	Training Agenda and class rosters
6.1.5 Send out MAFB Alcohol Enforcement Teams to patrol main gate, dormitories and base alcohol serving establishments during scheduled hours	MAFB POC, L.E. Enforcement	Base/City P.A.	Time, personnel, equipment	Summer 2007	MAFB patrol times, arrests, Field Interview (FI) contacts
6.1.6 Review AF Zero Tolerance Policy and suggest changes and additions and or deletions	EUDL CC, Base POC, MAFB, CCSO,GFPD, MSgt Mark Hewitt (SUAT POC), Lori Muzzana (SARC POC)	None	Time and personnel	Semi-Annually	Suggested changes additions/deletions
6.1.7 Suggest changes of policies at MAFB Community Action Information Board (CAIB) Meeting	EUDL CC, Base POC, MAFB, CCSO,GFPD, SUAT,SARC	None	Time and personnel	Semi-Annually	Suggested changes additions/deletions
6.1.8 Get approval from MAFB Wing CC for any changes	EUDL CC, Base POC	Base/City P.A.	Time	Upon Approval	Suggested changes additions/deletions MAFB Wing/CC Approval Ltr

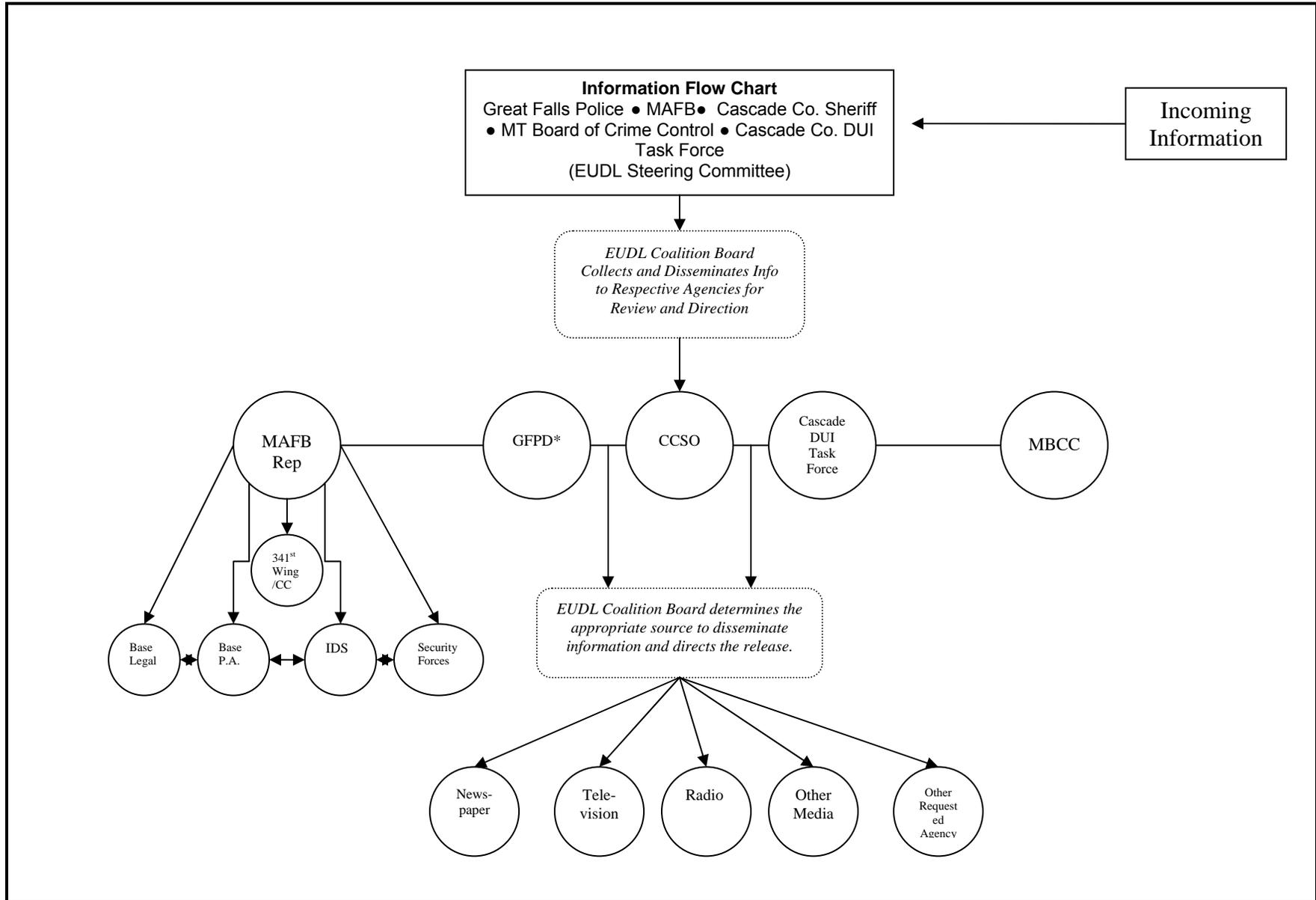
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Activity/Action Step	Responsible Party	Media Support	Resources Needed	Time Frame Start/End	Tracking Measures
6.1.9 Have MAFB Wing/CC send out letter to alcohol serving establishments requesting their assistance in reducing underage drinking for the MAFB Personnel as well as the local community	EUDL CC, Base POC	EUDL CC, Base POC	Time and personnel	Annually	Copy of Letter
6.1.10 Have EUDL/CC speak at First Term Airman Council (FTAC) and commander's calls reminding them of the 0013 and promoting the alcohol free events	EUDL CC, Base POC, Alcohol Enforcement Team Members	MAFB P.A.	Time, personnel	Every two weeks, or when requested	Reports, approx # of persons trained
6.1.11 Report ride along and other statistical data to State Proj Mgr/evaluator	Base/Local Law Enforcement and EUDL CC	No	Data Report (Determined by evaluator)	Quarterly reports with a year-end report	Reports

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**The Great Falls Police Dept. conducts daily press briefings attended by all primary media venues. This relationship serves as a consistent opportunity to provide direct media releases as needed.*

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End of Work Plan
Approved by OJJDP July 5, 2007