

#### Disclaimer:

The Air Force is currently evaluating the 0-0-1-3 program for corporate level implementation. The structure of the program may change between now an implementation which may require you make changes to your program if you implement one now.

#### The basic Concepts of the Responsible Drinking Culture Campaign.

The program at F.E. Warren is developed around some core concepts that are transportable to other units. The entire program, is not right for everyone, and your research, and knowledge of your population need to drive the approach at your installation.

#### Concepts

1. 0-0-1-3 is a scientifically based norm for social drinking to maintain a BAC below .05 which is that Wyoming legal limit for impairment. This may not be the case every where, and can be adjusted within the bounds of legality, and scientific support.
2. The 3 pronged approach is key. This approach is multi-disciplinary, and takes a lot of coordination to make sure that time, effort and money is dedicated to each “bucket” to make sure that we are not only providing the medical intervention and treatment, but adjusting the base infrastructure to meet the wants/needs of our troops (fill the vacuum left when they decide not to drink) and have activities and alternatives available that don’t revolve around alcohol and are available when they want them, and intervene at the community level, and establish a “partnership” with the local alcohol retailers for responsible service.
3. Collaborative Effort. This is an effort that needs to be directed from the Wing Commander, and supported at all levels of command. With that in mind, to the greatest extent possible, the target population needs to be involved in the decision making processes to ensure that the message will be received, alternatives are appropriate, and there is ownership of the program and alternatives.

#### Some things to keep in mind when developing your plan?

1. What are my goals?
2. What is the law regarding impairment/intoxication?
3. What is my target population? Are they adequately represented in our efforts?
4. What is the best format for presenting this to the target population? Especially in academic environments, where death by powerpoint occurs daily, it may be best to use another approach.
5. Who should deliver the initial message at the unit level/wing level? Is it better to have an outside speaker present, versus permanent party?
6. What can we support financially, contractually for alternatives?